

PROPOSALS WORKSHOP

AD COMMITTEE
RCMPI
2024



PURPOSE

- **Provide an opportunity for new and seasoned directors to:**
 - Understand the AD Show Recommendation process
 - Assemble a more robust Show Proposal
 - Be more successful in the Interview process
- **Provide networking opportunities with interested parties, the AD Committee and the RCMPI Board**
- **Set expectations and kick off 2025/2026 Call For Proposals**

NEW THIS YEAR

- **More materials**
 - Budget
 - Opportunities
 - Clarification on selection criteria
- **Three shows**
 - Fall 2025 (River Run Main Stage, late November 2025)
 - Spring 2026 (River Run Studio Theatre, late April 2026)
 - Youth 2025 (Guelph Little Theatre, late February 2025)

THREE STEPS

- **Pre-Proposal Preparation**
- **Proposal Content**
- **Interview**



PRE-PROPOSAL

KNOW OUR COMPANY

- www.rcmpi.ca
- **Familiarize yourself with our company**
 - What shows we've done
 - Our season (Spring Show, Fall Show, Youth Production)
 - Cast sizes (20-30 for Spring, 50-65 for Fall, 30-40 for Youth)
- **Familiarize yourself with our membership**
 - Networking opportunities
 - Potential team members

PRE-PROPOSAL VERIFY YOUR SHOW

- **There are very few reasons we will not accept your proposal**
 - Rights not available
 - Show being performed nearby/recently
 - Incompatible cast size
 - Inappropriate for our target audiences
- **Provide your show ideas to the AD Chair prior to putting the effort into your proposal**
 - AD will confirm your show proposal

PROPOSAL CONTENT VISION

- **Your vision for the show is the most important part**
- **It is your artistic definition for your show, including**
 - How it will look
 - How it will sound
 - Feelings you are looking to impart
 - Techniques (stage usage, blackouts, effects, etc...)
- **The more you can impart your vision, the better**
 - Let us see what you see

PROPOSAL CONTENT

YOUR TEAM

- **A significant weight is given to proposals that make the AD Committee confident in the potential success of the show**
- **A cohesive team dynamic is critical to show success**
- **Having a full team is not mandatory, but creates confidence**
- **Use the three months of the Call For Proposals to assemble a team**
 - See www.rcmpi.ca for past production teams
 - Take time to meet and gel your team
 - Ask AD Committee for guidance

PROPOSAL CONTENT ADDED VALUE

There are factors that are also taken into consideration in evaluating proposals, that go beyond the financial success of the show.

- **Does your proposal add value to RCMPI as a company?**
 - New people
 - People in new roles
 - New approaches
 - Opportunities for member growth
 - Opportunities to experiment
 - New styles
- **If there is something you think you cannot do...ask!**

PROPOSAL CONTENT

YOUR APPROACH

- **Have you given thought to:**
 - Set Design
 - Costumes
 - Orchestration
 - Lighting/Sound Effects
 - Iconic Elements (Rain in Singing in the Rain)

PROPOSAL CONTENT FORMAT

- **No more than two proposals per show**
 - Focus on content
- **Tell us about your vision for the show, not about the show itself**
- **Review interview questions (provided in advance) and ensure all questions are covered**
- **Be thorough but concise**
 - Opportunity to expand upon concepts in interview

INTERVIEW

PRE-INTERVIEW

- **AD will accept your proposal, and set an interview time**
- **Meet with your team, get on the same page**
- **Prepare materials**
 - Presentation
 - Drawings
 - Maquette
 - Anything that helps convey your vision

INTERVIEW

INTERVIEW FORMAT

- **AD Committee Members will form a panel**
 - Panel will be comprised of AD members who are not named in a proposal for the given show
- **Invite your team**
 - Not mandatory, but helps answer questions
 - Shows cohesiveness
- **Panel will ask questions from previously provided question list**
 - Go into more detail
 - Sell your idea

INTERVIEW EVALUATION

- **AD Committee considers the following criteria in determining which shows they will propose to the Board**
 - Show Appeal
 - Confidence in Proposal
 - Vision
 - Team
 - Approach
 - Opportunity for company growth
 - New people, new roles
 - New ideas

CALL FOR PROPOSALS - YOUTH

- **The Call for Proposals for the 2025 Youth Show will open June 17, 2024**
 - Get show selections confirmed before writing proposals
 - No more than two proposals per show
 - Focus on vision and approach, rather than show details
- **Call will close August 15, 2024**
- **Proposals will be reviewed and a show selected in August 2024**

CALL FOR PROPOSALS – FALL/SPRING

- **The Call for Proposals for the 2025/2026 season will open June 17, 2024**
- **Proposals for Fall 2025 and Spring 2026**
 - Get show selections confirmed before writing proposals
 - No more than two proposals per show
 - Focus on vision and approach, rather than show details
- **Call will close September 29, 2024**
- **Interviews Early October**

POLICY CHANGE

- **Effective for the 2025-2026 Season, RCMPI has moved away from its Honorarium policy, with goals of financial responsibility and equality while still focusing on appreciation and recognition. RCMPI is actively working on its appreciation and recognition practices and policy, however no role-based honoraria will be included in these productions.**

QUESTIONS?

