

PROPOSALS WORKSHOP

AD COMMITTEE
RCMPI
JUNE 16, 2018



PURPOSE

- **Provide an opportunity for new and seasoned directors to:**
 - Understand the AD Show Recommendation process
 - Assemble a more robust Show Proposal
 - Be more successful in the Interview process
- **Provide networking opportunities with interested parties, the AD Committee and the RCMPI Board**
- **Set expectations and kick off 2019/2020 Call For Proposals**

THREE STEPS

- **Pre-Proposal Preparation**
- **Proposal Content**
- **Interview**



PRE-PROPOSAL

KNOW OUR COMPANY

- www.rcmpi.ca
- **Familiarize yourself with our company**
 - What shows we've done
 - Our season (Spring Show, Fall Show)
 - Cast sizes (20-30 for Spring, 60-80 for Fall)
- **Familiarize yourself with our membership**
 - Networking opportunities
 - Potential team members

PRE-PROPOSAL VERIFY YOUR SHOW

- **There are very few reasons we will not accept your proposal**
 - Rights not available
 - Show being performed nearby/recently
 - Incompatible cast size
 - Inappropriate for our target audiences
- **Provide your show ideas to the AD Chair prior to putting the effort into your proposal**
 - AD will confirm your show proposal

PROPOSAL CONTENT VISION

- **Your vision for the show is the most important part**
- **It is your artistic definition for your show, including**
 - How it will look
 - How it will sound
 - Feelings you are looking to impart
 - Techniques (stage usage, blackouts, effects, etc...)
- **The more you can impart your vision, the better**
 - Let us see what you see

PROPOSAL CONTENT

YOUR TEAM

- **A significant weight is given to proposals that make the AD Committee confident in the potential success of the show**
- **A cohesive team dynamic is critical to show success**
- **Having a full team is not mandatory, but creates confidence**
- **Use the three months of the Call For Proposals to assemble a team**
 - See www.rcmpi.ca for past production teams
 - Take time to meet and gel your team
 - Ask AD Committee for guidance

PROPOSAL CONTENT

YOUR APPROACH

- **Have you given thought to:**
 - Set Design
 - Costumes
 - Orchestration
 - Lighting/Sound Effects
 - Iconic Elements (Rain in Singing in the Rain)

PROPOSAL CONTENT FORMAT

- **No more than two proposals per show**
 - Focus on content
- **Tell us about your vision for the show, not about the show itself**
- **Review interview questions (provided in advance) and ensure all questions are covered**
- **Be thorough but concise**
 - Opportunity to expand upon concepts in interview

INTERVIEW

PRE-INTERVIEW

- **AD will accept your proposal, and set an interview time**
- **Meet with your team, get on the same page**
- **Prepare materials**
 - Presentation
 - Drawings
 - Maquette
 - Anything that helps convey your vision

INTERVIEW

INTERVIEW FORMAT

- **AD Committee Members will form a panel**
 - Panel will be comprised of AD members who are not named in a proposal for the given show
- **Invite your team**
 - Not mandatory, but helps answer questions
 - Shows cohesiveness
- **Panel will ask questions from previously provided question list**
 - Go into more detail
 - Sell your idea

INTERVIEW EVALUATION

- **AD Committee considers the following criteria in determining which shows they will propose to the Board**
 - Show Appeal
 - Confidence in Proposal
 - Vision
 - Team
 - Approach

CALL FOR PROPOSALS

- **The Call for Proposals for the 2019/2020 season will open June 17, 2018**
- **Proposals for Fall 2019 and Spring 2020**
 - Get show selections confirmed before writing proposals
 - No more than two proposals per show
 - Focus on vision and approach, rather than show details
- **Call will close September 8, 2018**
- **Interviews End of September / Early October**

QUESTIONS?

